## **ORDER**

Orders Order / Rev: 1205869 Alt Order #: 07436273 HUBBARD FOR AL AG Product Desc: **WSFA** Estimate: 3774 Flight Dates: 10/13/14 - 10/19/14 Primary AE: Ashley Demby Original Date / Rev: 10/14/14 / 10/14/14 Sales Office: H-DC Order Type: Political Sales Region: National Agency Name: **Buying Time Media Buying Contact:** Billing Type: Cash Billing Calendar: Broadcast Billing Contact: EOM/EOC 2715 M Street, NW Billing Cycle: 15% Washington, DC 20007 Agency Commission: POL/Hubbard, J/R/Attorney General/Al Advertiser Name: A35+ New Business Thru: Demographic: **Product Codes:** PL30 Order Separation: 00:15:00 P 4 Priority: Advertiser External ID:

Dill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	33	\$8,760.00	\$7,446.00

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	33	\$8,760.00	\$7,446.00	0.00
Totals	33	\$8,760,00	\$7,446,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Agency, Political, Pol-Candidate

Order Share	Share	Total
WSFA	46%	\$8,760.00
Market	100%	\$19,043.48

Revenue Codes:

Competitive Share	Share	Total
ABMY	0%	\$0.00
ESFA	0%	\$0.00
KBPN	0%	\$0.00
WAIQ	0%	\$0.00
WAKA	45%	\$8,569.57
WAXC	0%	\$0.00
WCOV	3%	\$571.30
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WNCF	6%	\$1,142.61
WRJM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WSFA	10/17/14	10/17/14	WSFA 12 News at	NoonComm	12-1230pm	1	:30	1	\$185.00P3	0.00 NM	1	\$185.00
				WSFA 12 News at	Noon								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/1	3/14	10/19/14	1	1	\$185.00	0.00						
Spo	t Ch	Date Rang	ge [	Description	Start	/End Time		<u>Weekdays</u>	Len	gth <u>Rate</u>	Rtg Type		

Print Date: 10/14/14 16:16:14 Page 2 of 5

**WSFA** 

Rate Rtg Type

\$30.00 0.00 NM

0.00 NM

1

\$150.00

Weekdays

----1-

Rating

0.00

----sa-

:30

Length

:30

\$150.00P3

Order / Rev:

1205869

Ch Date Range

Start Date

Week: 10/13/14

Spot

Description

10 WSFA 10/18/14 10/18/14 NET Saturday Night LiveComm 1030PM-12AM

----1-

Saturday Night Live Weekdays S

1 WSFA 10/13/14-10/19/14 Tide and Tigers Today

End Date

10/19/14

Advertiser:

POL/Hubbard, J/R/Attorney General/Alal

Alt Order #:

07436273

Product Desc:

**HUBBARD FOR AL AG** 

Flight Dates:

10/13/14 - 10/19/14

Estimate: 3774

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WSFA 10/17/14 10/17/14 WSFA 12 News at NoonComm 12-1230pm :30 \$185.00P3 0.00 NM \$185.00 WSFA 12 News at Noon Start Date **End Date** Weekdays Spots/Week Rate Rating ----1--Week: 10/13/14 10/19/14 \$185.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 12-1230pm 1 WSFA 10/13/14-10/19/14 WSFA 12 News at Noon ----F---:30 \$185.00 0.00 NM 2 WSFA 10/17/14 10/17/14 Today in Alabama 530a Comm 530am-6am \$200.00P 3 :30 0.00 NM 1 \$200.00 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/13/14 10/19/14 ----1--1 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WSFA 10/13/14-10/19/14 Today in Alabama 530a 530am-6am :30 \$200.00 0.00 NM ----F---3 WSFA 10/17/14 10/17/14 NET NBC Nightly News Comm 530-6pm ---1--:30 \$550.00P3 0.00 NM 1 \$550.00 **NBC Nightly News** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/13/14 10/19/14 ----1--1 \$550.00 0.00 4 WSFA 10/17/14 10/17/14 Today In Alabama ----1--0.00 NM Comm 6a-7a :30 \$375.00P 3 \$375.00 1 Today In Alabama Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/13/14 10/19/14 ----1--1 \$375.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WSFA 10/13/14-10/19/14 Today In Alabama 6a-7a \$375.00 0.00 NM ----F---5 WSFA 10/13/14 10/13/14 WSFA 12 News at NoonComm 12-1230pm :30 \$185.00P3 0.00 NM 1-----1 \$185.00 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/13/14 10/19/14 1----\$185.00 1 <u>Spot</u> Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WSFA 10/13/14-10/19/14 WSFA 12 News at Noon 12-1230pm \$185.00 0.00 NM M-----:30 6 WSFA 10/13/14 10/13/14 Today in Alabama 530a Comm 530am-6am 1----.30 \$125.00P 4 0.00 NM n \$0.00 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/13/14 10/19/14 1----\$125.00 0.00 Description Ch Date Range Start/End Time Weekdays Rate Rtg Type Length 1 WSFA 10/13/14-10/19/14 Today in Alabama 530a 530am-6am :30 (\$125.00) 0.00 NM Credited [CR-No Avails] 7 WSFA 10/13/14 10/13/14 NET NBC Nightly News Comm 530-6pm 1----:30 \$550.00P3 0.00 NM 1 \$550.00 **NBC Nightly News** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/13/14 10/19/14 1----1 \$550.00 0.00 WSFA 10/13/14 10/13/14 Today In Alabama Comm 6a-7a :30 \$200.00P 4 0.00 NM n \$0.00 Today In Alabama <6:00 AM-7:00 AM> **End Date Weekdays** Rating Start Date Spots/Week Rate Week: 10/13/14 10/19/14 \$200.00 0.00 1 Weekdays Length Spot Ch Date Range Description Start/End Time Rate Rtg Type 1 WSFA 10/13/14-10/19/14 Today In Alabama (\$200.00) 0.00 NM 6a-7a <6:00 AM-7:00 AM-----:30 Credited [CR-Rate Won't Clear] 9 WSFA 10/18/14 10/18/14 Tide and Tigers Today Comm 10-11a ----1-:30 \$30.00P 4 0.00 NM \$30.00 1 Tide and Tigers Today Start Date End Date Weekdays Spots/Week Rate Rating 10/19/14 ----1-Week: 10/13/14 \$30.00 0.00 1

Start/End Time

Rate

\$150.00

10-11a

Spots/Week

Print Date: 10/14/14 16:16:14 Page 3 of 5

**WSFA** 

Order / Rev: 1205869 Advertiser:

POL/Hubbard, J/R/Attorney General/Alal

Alt Order #: Flight Dates: 07436273

Product Desc:

HUBBARD FOR AL AG

10/13/14 - 10/19/14

Estimate:

3774

Ln Ch Start End	Inventory Code			Time Day	s L	en Spo		Rate Pri	Rtg Type	Spots	Amount
10 WSFA 10/18/14 10/18/14	NET Saturday Nigh Saturday Night Liv		1030PM-12	'AM	-1-	:30	1 \$	150.00P 3	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/13/14 10/19/14 <u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 WSFA 10/13/14-10/19/14 N	1- Description		Rate \$150.00 End Time PM-12AM	Rating 0.00		kdays Sa	Length		Rtg Type 0.00 NM		
11 WSFA 10/18/14 10/18/14	ET Weekend		12xm-1xm			:30	1	\$5.00P 4	0.00 NM	1	\$5.00
Start Date End Date Week: 10/13/14 10/19/14 Spot Ch Date Range E 1 WSFA 10/13/14-10/19/14 E	1- Description		Rate \$5.00 (End Time 1-1xm	Rating 0.00		<u>kdays</u> Sa	Length		Rtg Type 0.00 NM		
12 WSFA 10/18/14 10/18/14	WSFA 12 News at WSFA 12 News at		Sa 6-7pm		-1-	:30	1 \$	125.00P 3	0.00 NM	1	\$125.00
Start Date End Date Week: 10/13/14 10/19/14 Spot Ch Date Range D 1 WSFA 10/13/14-10/19/14 V	Weekdays 1- Description	Spots/Week 1 Start	Rate \$125.00 End Time 7pm	Rating 0.00	***************************************	<u>kdays</u> Sa	Length		Rtg Type 0.00 NM		
13 WSFA 10/18/14 10/18/14		ay Shoomm	·			:30		\$75.00P 3	0.00 NM	1	\$75.00
Start Date End Date Week: 10/13/14 10/19/14 Spot Ch Date Range E 1 WSFA 10/13/14-10/19/14 N	Weekdays 1- Description	Spots/Week 1 Start	<u>Rate</u> \$75.00 <u>End Time</u> m	Rating 0.00		<u>kdays</u> Sa	Length		Rtg Type 0.00 NM		
14 WSFA 10/19/14 10/19/14	Auburn Football Re		1035-1105p	om	1	:30	1	\$5.00P 4	0.00 NM	0	\$0.00
Start Date         End Date           Week: 10/13/14         10/19/14           Spot         Ch Date Range         E           1 WSFA 10/13/14-10/19/14 A         Credited           [CR-No Avails]         CR-No Avails	Weekdays 1 Description	<u>Spots/Week</u> 1 <u>Start</u>	Rate \$5.00 (End Time -1105pm	Rating 0.00		<u>kdays</u> Sι	<u>Length</u> u :30		Rtg Type 0.00 NM		
15 WSFA 10/19/14 10/19/14	Right this Minute S Right this Minute S		1130p-12xr <11:30 PM-		1	:30	1	\$5.00P 4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/13/14 10/19/14 Spot Ch Date Range D 1 WSFA 10/13/14-10/19/14 F Credited [CR-Program Change]	1 Description		Rate \$5.00 <u>End Time</u> p-12xm	<u>Rating</u> 0.00 <11:30 PM-12		<u>kdays</u> St	Length 1 :30		Rtg Type 0.00 NM		
16 WSFA 10/19/14 10/19/14	NET NBC Sunday NBC Sunday Toda		7-8am <7:00 AM-8	:00 AM>	1	:30	1	\$75.00P 4	0.00 NM	1	\$75.00
Start Date         End Date           Week: 10/13/14         10/19/14           Spot         Ch Date Range         Date           1 WSFA 10/13/14-10/19/14 N         10/13/14-10/19/14	1 Description		Rate \$75.00 End Time	Rating 0.00 <7:00 AM-8:0		<u>kdays</u> Sι	Length ı :30		Rtg Type 0.00 NM		
17 WSFA 10/19/14 10/19/14	WSFA News Sund WSFA News Sund		9-930am		1	:30	1	\$20.00P 4	0.00 NM	1	\$20.00
Start Date         End Date           Week: 10/13/14         10/19/14           Spot         Ch Date Range         D           1 WSFA 10/13/14-10/19/14 V         D	1 Description		Rate \$20.00 End Time Dam	Rating 0.00		<u>kdays</u> St	Length ı :30		Rtg Type 0.00 NM		
18 WSFA 10/16/14 10/16/14	WSFA 12 News at WSFA 12 News at		12-1230pm	1-		:30	1 \$	185.00P 3	0.00 NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> Week: 10/13/14 10/19/14 <u>Spot</u> <u>Ch Date Range</u> <u>D</u> 1 WSFA 10/13/14-10/19/14 V	1 Description		Rate \$185.00 End Time 230pm	Rating 0.00		<u>kdays</u> гh	Length - :30		Rtg Type 0.00 NM		
10/16/14		·····	530am-6an	า			1	P 3	0.00 NM	1	\$200.00

Print Date: 10/14/14 16:16:14 Page 4 of 5

**WSFA** 

Order / Rev: 1205869

Advertiser:

POL/Hubbard, J/R/Attorney General/Alai

Alt Order #: 07436273

36273 Product Desc:

HUBBARD FOR AL AG

Flight Dates: 10/13/14 - 10/19/14

Estimate: 3774

Days Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Today in Alabama 530a 19 WSFA 10/16/14 Today in Alabama 530a Weekdays Spots/Week Rating Start Date **End Date** Rate ---1---Week: 10/13/14 10/19/14 \$200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type \$200.00 0.00 NM :30 ---Th---1 WSFA 10/13/14-10/19/14 Today in Alabama 530a 530am-6am \$200.00P 4 0.00 NM \$0.00 20 WSFA 10/16/14 10/16/14 Today In Alabama Comm 6a-7a :30 Today In Alabama **End Date** Weekdays Spots/Week Rating Start Date Rate ---1---Week: 10/13/14 10/19/14 \$200.00 0.00 Start/End Time <u>Weekdays</u> Length Rate Rtg Type Spot Ch Date Range Description (\$200.00) 0.00 NM 6a-7a :30 1 WSFA 10/13/14-10/19/14 Today In Alabama Credited [CR-Rate Won't Clear] 21 WSFA 10/14/14 10/14/14 WSFA 12 News at Ten -Comm 10-1035pm \$500.00P 3 0.00 NM 0 \$0.00 WSFA 12 News at Ten - MF End Date Spots/Week Weekdays Rating Rate Start Date -1----0.00 Week: 10/13/14 10/19/14 \$500.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (\$500.00) 0.00 NM 1 WSFA 10/13/14-10/19/14 WSFA 12 News at Ten - MF 10-1035pm :30 Credited [CR-No Avails] \$185.00P 4 0.00 NM 22 WSFA 10/14/14 10/14/14 WSFA 12 News at NoonComm 12-1230pm -1----:30 \$185.00 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rating Rate 10/19/14 -1----\$185.00 0.00 Week: 10/13/14 \$125.00P4 0.00 NM \$0.00 23 WSFA 10/14/14 10/14/14 Today in Alabama 530a Comm 530am-6am -1----:30 0 Today in Alabama 530a Spots/Week Start Date End Date Weekdays Rate Rating \$125.00 -1----10/19/14 0.00 Week: 10/13/14 Weekdays 1 4 1 Ch Date Range Description Start/End Time Length Rate Rtg Type Spot 1 WSFA 10/13/14-10/19/14 Today in Alabama 530a 530am-6am :30 (\$125.00) 0.00 NM Credited [CR-No Avails] 24 WSFA 10/14/14 10/14/14 Today In Alabama -1----:30 \$375.00P4 0.00 NM \$375.00 Comm 6a-7a Today In Alabama Weekdays Rating Start Date End Date Spots/Week Rate -1----Week: 10/13/14 10/19/14 \$375.00 0.00 :30 \$185.00P 4 0.00 NM \$185.00 25 WSFA 10/15/14 10/15/14 WSFA 12 News at NoonComm 12-1230pm WSFA 12 News at Noon Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/13/14 10/19/14 --1----\$185.00 0.00 Today in Alabama 530a Comm 530am-6am \$200.00P 4 0.00 NM 26 WSFA 10/15/14 10/15/14 :30 \$200.00 Today in Alabama 530a Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/13/14 10/19/14 --1----\$200.00 0.00 NET NBC Nightly News Comm 530-6pm :30 \$550.00P 3 0.00 NM \$550.00 27 WSFA 10/15/14 10/15/14 **NBC Nightly News** Rating Start Date **End Date** Weekdays Spots/Week Rate 10/19/14 --1----\$550.00 0.00 Week: 10/13/14 WSFA 12 News at Six - Domm 6-630pm --1---:30 \$550.00P 3 0.00 NM \$550.00 28 WSFA 10/15/14 10/15/14 WSFA 12 News at Six - MF **End Date** Weekdays Spots/Week Rate Rating Start Date --1----\$550.00 0.00 Week: 10/13/14 10/19/14 :30 \$375.00P 4 0.00 NM \$375.00 --1----29 WSFA 10/15/14 10/15/14 Today In Alabama Comm 6a-7a Today In Alabama Spots/Week **End Date** Weekdays Rate Rating Start Date --1---\$375.00 0.00 10/19/14 Week: 10/13/14 :30 \$200.00P 4 0.00 NM \$0.00 Comm 530am-6am N30 WSFA 10/13/14 10/13/14 M----1

Page 5 of 5 Print Date: 10/14/14 16:16:14

WSFA

Totals

Order / Rev: 1205869

Advertiser:

Estimate:

POL/Hubbard, J/R/Attorney General/Alal

Alt Order #:

Flight Dates:

07436273 10/13/14 - 10/19/14 Product Desc:

HUBBARD FOR AL AG

3774

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Today in Alabama 530a Today in Alabama 530a Weekdays Start Date **End Date** Spots/Week Rate Rating 10/19/14 M----\$200.00 0.00 Week: 10/13/14 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type (\$200.00) 0.00 NM 1 WSFA 10/13/14-10/19/14 Today in Alabama 530a 530am-6am M-----:30 Credited [CR-No Avails] 31 WSFA 10/13/14 10/13/14 WSFA 12 News at Six - Domm 6-630pm :30 \$550.00P3 0.00 NM \$550.00 M-----1 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/13/14 10/19/14 M----1 \$550.00 0.00 32 WSFA 10/13/14 10/13/14 Today In Alabama M----:30 \$375.00P 3 0.00 NM Comm 6a-7a 0 \$0.00 Today In Alabama End Date Weekdays Spots/Week Rating Start Date Rate Week: 10/13/14 10/19/14 M----\$375.00 0.00 1 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1 WSFA 10/13/14-10/19/14 Today In Alabama 6a-7a .30 (\$375.00) 0.00 NM Credited [CR-No Avails] 33 WSFA 10/19/14 10/19/14 WSFA 12 News at Five-Somm Su 5-530p ----S :30 \$125.00P 3 0.00 NM \$125.00 WSFA 12 News at Five-Sun Start Date **End Date** Weekdays Spots/Week Rate Rating ----5 0.00 Week: 10/13/14 10/19/14 1 \$125.00 WSFA 12 News at Six - Comm 6-630pm \$550.00P3 0.00 NM 34 WSFA 10/16/14 10/16/14 :30 \$550.00 WSFA 12 News at Six - MF Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/13/14 10/19/14 ---T---\$550.00 0.00 1 35 WSFA 10/16/14 10/16/14 Today In Alabama ---T---:30 \$375.00P3 0.00 NM \$375.00 Comm 6a-7a 1 Today In Alabama Start Date **End Date** Weekdays Spots/Week Rate Rating \$375.00 Week: 10/13/14 10/19/14 ---T---0.00 :30 36 WSFA 10/14/14 10/14/14 WSFA 12 News at Ten -Comm 10-1035pm \$500.00P 3 0.00 NM \$500.00 1 WSFA 12 News at Ten - MF Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 10/13/14 10/19/14 -T----\$500.00 0.00 Today in Alabama 530a Comm 530am-6am 37 WSFA 10/14/14 10/14/14 -T----:30 \$200.00P3 0.00 NM \$200.00 1 Today in Alabama 530a Weekdays Start Date **End Date** Spots/Week Rate Rating -T----0.00 Week: 10/13/14 10/19/14 \$200.00 \$550.00P 3 0.00 NM \$550.00 38 WSFA 10/14/14 10/14/14 WSFA 12 News at Six - Domm 6-630pm :30 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Rate Rating -T----Week: 10/13/14 10/19/14 1 \$550.00 0.00 39 WSFA 10/15/14 10/19/14 Today In Alabama --WTF--:30 \$375.00P3 0.00 NM \$375.00 Comm 6a-7a Today In Alabama Spots/Week Start Date End Date Weekdays Rate Rating --WTF--Week: 10/13/14 10/19/14 1 \$375.00 0.00 \$5.00P 4 0.00 NM \$5.00 40 WSFA 10/19/14 10/19/14 Right this Minute Sun Comm 12a-1230xm ----5 :30 1 1 Right this Minute Sun <12:00 XM-12:30 XM> Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/13/14 10/19/14 ----S \$5.00 0.00 N41 WSFA 10/16/14 10/19/14 WSFA 12 NEWS AT 4PDomm M-F 4-430P :30 \$100.00P3 0.00 NM ---TF---2 \$200.00 WSFA 12 NEWS AT 4PM Rating Weekdays Spots/Week Rate Start Date End Date ---TF--2 \$100.00 0.00 Week: 10/13/14 10/19/14 33 \$8,760.00

REP HEADLINE# 7436273 TRF# 1205869 ORDER \$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9383 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM STATION OCT14/14 16.35

\*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/J HUBBARD/D/ATG/AL	REP.# OFF.# SALESMAN #	
AGY #AGY. NAME BUYING TIME, LLC	BUYER NAME DANNY NECKEL	
650 MASSACHUSETTS AVE.N.W. #210	SALES PRSN WA- ASHLEY DEMBY	Produce Print Print Print Annaber vice community and about
WASHINGTON, DC 20001		
ORDER # CONTRACT # 7436273	CLASS: NATL. LOCAL 7 REGIONAL	
PRDCT HUBBARD FOR AL AG EST#3774 COMMENTS: (LINE, ORDER, INV	NVOICE)	- Propriesson and the second s
FLIGHT DATES OCT13/14 OCT19/14 WK-1		
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE_OCT14/14	16.35
STA:		
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		
HUBBARD FOR ALABAMA ATTORNEY GENERAL NO BUYS TO PRINT STATION MAKEGOOD OFFERS:		
MAKEGOOD OFFERS:  NRESL BUY#35 MISSED:MON/530A-600A  OCT16(2  OCT16(2  OCT16(2  OCT16(2  OCT16(2  OCT16(2  OCT16(2  OCT16(2  OCMT:SPOT DID NOT AIR BECAUSE WE DI	30S \$200.00 (OCT14/14) /WK) 30S \$100.00 PLS ADVISE. OT RECEIVE THE ADD IN TIME TO GET ON FERS. THANKS, DENICE	•
OCT/14 \$8,760.00	CONTRACT TOTAL \$8,760.00 TOTAL SPOTS 32	.00 32
MARKET TOTALS \$11,603 WSFA 46% WNCF 6% WAKA 45% WCOV 3% (	CABL 0% WBMM 0% WIYC 0%	
ACCURATE SHARES WCOV SHARE ESTIMATED		

SVC- NSI DEMOS- RA35+\*

REP HEADLINE# 7436273 TRF# 1205869 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

ADV AGY

#

ORDER

#

HUBBARD

REP: TEL# 703-528-9383 ORDER WORKSHEET

FAX# 703-516-9680 \*\*CHANGES\*\*

OCT14/14 17.11 \*\*\* WSFA-TV \*\*\*

DATES OCT13/14 FOR AGY. ADV. AL NAME NAME AG BUYING TIME, LLC POLI/J HUBBARD/D/ATG/AL WASHINGTON, OCT19/14 650 MASSACHUSETTS EST#3774 CONTRACT WK-1 COMMENTS: # DC 7436273 20001 AVE.N.W. (LINE, #210 ORDER, INVOICE) SALES BUYER NAME REP.# CLASS: PRSN NATL. WA-DANNY NECKEL OFF.# ASHLEY LOCAL DEMBY REGIONAL SALESMAN

REP: REVISION 10/14 M3 APPROVED TTL SAME

CITY TAX FLIGHT PRDCT

STATE

TAX

CO-OP

BILLING

NEEDED

DATE

OCT14/14

17.1

PLEASE CONFIRM
THANKS MATT FOR ASHLEY

STA:

CON CM

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CASH

IN ADVANCE

SCHEDULE

HUBBARD FOR ALABAMA ATTORNEY GENERAL

PROGRAM: WSFA 12 NEWS @ 4P ORD COM1: SPOT DID NOT AIR BECAUSE WE DID NOT RECEIVE ORD COM2: THE LOG. PLEASE CONFIRM MKGDS OFFERS. THA THIS IS A MAKE-GOOD FOR OCT13 ON LINE-35 FOR 1 SPOT/WK	50 A 400P-430P	PROGRAM: TODAY IN ALABAMA	35 S 530A-600A	AGENCY ADVERTISER CODE = 587	: :LINE#: :	:LINE#:REP :CD: TIME PERIOD
EWS @ 4P NOT AIR BECAUSE WE DID NOT RECEIVE TH PLEASE CONFIRM MKGDS OFFERS. THANKS FOR OCT13 ON LINE-35 FOR 1 SPOT/WK	30	AMA - 530AM AMA - 530AM	30	DE = 579 = 587	di .	: LGTH : SEC
WE DID NOT RECEIVE THE MKGDS OFFERS. THANKS, NE-35 FOR 1 SPOT/WK	\$100.00		\$200.00	AGENCY EST#	A. De la company	RATE
THE	10/16		10/13	= 3774	: DATE	: START
ADD IN TIME TO GET DENICE	10/17		10/13		: DATE :	: END :
TO GET ON	2	\	0		: /WK: INVT	:SPTS: WEEK
	TH-F		MON			: DAYS
	N		0		:SPTS:	:TOTL:

HEADLINE# 7436273 TRF# 1205869 MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9383 ORDER WORKSHEET

HARRIS REPORT FAX# 703-516-9680 \*\*CHANGES\*\* \*\*\* WSFA-TV \*\*\*

STATION MAKEGOOD OFFERS: M3 OK'D BUY#35 :LINE#:REP :LINE#: :CD: TIME PERIOD MISSED:MON/530A-600A
OFFER:TH-F/400P-430P
CMT:SPOT DID NOT AIR
CMT:THE LOG. PLEASE LGTH SEC BECAUSE RATE OCT13 30S \$200.00 OCT16(2/WK) 30S \$100.00 WE DID NOT RECEIVE THE ADD IN TIME MKGDS OFFERS. THANKS, DENICE START DATE END : :SPTS: WEEK : TO GET ON (OCT14/14) PLS ADVISE. DAYS : TOTL:

OCT/14

\$8,760.00

CONTRACT TOTAL TOTAL SPOTS MIYC % O \$8,760.00

ω

MARKET TOTALS \$11,603 WSFA 468 WNCF % % O Q WAKA 45% MCOV ω % CABL % WBMM 0%

ACCURATE SHARES
WCOV SHARE ESTIMATED

DEMOS- RA35+\* SVC- NSI

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 三一三 三三 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$	REP HEADLINE# 7436273	
3EV #0 \$\$\$	TRF# 1205869	
	ORDER WORKSHEET	大田で・ 月四七年 / 〇は十七八の十七.

FAX# 703-516-9680
HARRIS REPORT FROM STATION OCT14/14 17.16
\*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME	: POLI/J HUBBARD/D/ATG/AL	REP.#	OFF.#	SALESMAN #	
AGY #	AGY. NAME	BUYING TIME, LLC	BUYER NAME DAN	NAME DANNY NECKEL		
		650 MASSACHUSETTS AVE.N.W. #210	SALES PRSN WA-	- ASHLEY DEMBY	DEMBY	
		WASHINGTON, DC 20001				
ORDER #		CONTRACT # 7436273	_ CLASS: NATL.	LOCAL	REGIONAL	
PRDCT HUBBARD	HUBBARD FOR AL AG	EST#3774 COMMENTS: (LINE, ORDER, INVOICE)	VOICE)	NA BALBON MANON		
FLIGHT DATES OCT13/14	T13/14	OCT19/14 WK-1			AND THE PROPERTY AND	
CITY TAX	STATE	TAX CO-OP BILLING NEEDED		Dž	DATE OCT14/14 17.16	16

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

HUBBARD FOR ALABAMA ATTORNEY GENERAL NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL TOTAL SPOTS \$8,760.00 33